PRESS RELEASE

FRANCE-IX LAUNCHES ITS NEW MULTISERVICE MARKETPLACE

Aimed at France-IX customers as well as all businesses, the new marketplace brings Internet service providers together with businesses to enable them to optimise their connectivity and accelerate their digital transformation.

Paris, 5 June 2023 - France-IX, one of Europe's leading Internet Exchange Points (IXPs), unveils its new marketplace, available via a dedicated portal. It gives customers connected to France-IX exchange points access to services offered by Internet, Cloud, Telecom & Network providers.

A multiservice marketplace offering flexibility, adaptability and availability
With the launch of this new marketplace, France-IX is consolidating its role as the leading multiservice interconnection platform in France, now targeting all types of businesses and not just its peering customers. This new platform now guarantees access for all to a wide range of services (Cloud, security services, Internet connectivity, etc.) required for their digital transformation.

In order to connect to the platform and access all the marketplace's services, buyers and sellers only need an access port. The latter is available at a very attractive price and customers can pay according to the services they choose to activate on the platform (services needed for their digital transformation and/or peering to optimise their connectivity) and the nature of the circuit needed to connect with suppliers.

France-IX relies on a redundant national network covering all its metropolitan and national points of presence (PoPs) to interconnect its customers' port(s) with those of the suppliers listed on the marketplace. The France-IX network includes 24 PoPs in 6 French cities (Paris, Lyon/Grenoble, Marseille, Lille and Toulouse), with a total of over 500 networks connected via peering. Thanks to the new marketplace, a seller located in Lyon can now sell a service to buyers located in one or more France-IX PoPs across France. This extension of services to a national perimeter gives service providers and operators a much wider reach than their usual range.

In addition, to ensure that the level of quality corresponds to the one required by customers, France-IX is committed to configuring the circuits by bringing buyers and sellers together in such a way that they are consistent with the nature of the service sold and the quality commitments required. This enables the company to guarantee a particularly high level of end-to-end availability and quality. Similarly, France-IX's redundant infrastructure is based on technologies that enable flows to be rerouted in real time to ensure continuity of service even in the event of incidents or network outages.

An intuitive platform that makes the process easier

The France-IX marketplace has been designed to be intuitive and easy to use. To make it easier to find a service provider, France-IX has developed the "ProFinder" tool, which allows users to access the service they are looking for and select the supplier connected to the PoP located closest to the customer's infrastructure.

Moreover, the France-IX marketplace offers great agility. As both the buyer and the seller are connected to the platform, France-IX guarantees a delivery within 24 hours, enabling specific uses at lower cost. For example, if a customer needs a particular service to be deployed quickly over a short period, such as increased Internet connectivity during a specific event, the lead times offered by France-IX will enable them to complete this project without having to plan several weeks in advance.

"The France-IX network stands out for its quality and reliability, and we guarantee our customers a high-availability platform. I am particularly proud of the launch of our new marketplace, which will give our customers easier access to strategic players (Cloud, operators and content providers), in a secure and resilient way, while benefiting from low latency," **says Franck Simon, President of France IX Services.**

The marketplace is already accessible via this link: https://marketplace.franceix.net/

About France-IX

Premier provider of Internet traffic exchange services in France, **France-IX** offers public and private interconnection services through its carrier and data centre neutral exchange points in Paris, Marseille, Lille, Lyon/Grenoble and Toulouse as well as additional services including equipment hosting, NAP (Network Access Point), bandwidth services (Wave, VLANs) or technical training. The group interconnects several hundreds of players (telecommunications carriers, ISPs, enterprises, content and cloud infrastructure providers) and all other Internet networks worldwide with significant traffic on the Internet French market. Its services are aimed at all organisations seeking to optimise their costs and Internet connection as part of their digital transformation. Founded in June 2010 with the support of the French Internet community, France-IX has over 500 customers today and bears the following values: neutrality, sustainability and constant improvement of the Internet. For more information, please visit the France-IX website: www.franceix.net.

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