

Cookie Policy

This Cookie Policy aims to inform you about the management of cookies on the websites of France IX Services <https://www.franceix.net/fr/> and <https://marketplace.franceix.net> (hereinafter referred to as the Site).

1. What is a cookie?

A "cookie" is a piece of information, usually small in size and identified by a name, which may be transmitted to your browser by a website to which you connect. Your web browser stores it for a certain period and sends it back to the web server each time you revisit the site. Cookies have various uses: they can store your customer ID on an e-commerce site, the current contents of your shopping basket, or an identifier to track your browsing for statistical or advertising purposes, etc.

Cookies can be of various types:

- Session cookies: Automatically deleted when the user closes his browser,
- Persistent cookies: Stored on the user's device until a predefined expiration date,
- Third-party cookies: These are cookies placed on domains different from the primary website, typically managed by third parties contacted by the visited website. These cookies may be necessary for the proper functioning of the website but are mainly used by third parties to track which pages have been visited by a user and to collect information, often for advertising purposes (e.g., YouTube, LinkedIn).

2. Which cookies do we use and for what purpose?

When you visit our Site, different types of cookies may be placed on your device (computer, mobile phone or tablet):

- **Strictly necessary Cookies (no consent required)**

These are essential for the functioning of our Site and are placed by default without requiring your consent, in accordance with regulations, because they:

- Are strictly necessary to provide an online communication service you have explicitly requested, or
- Have the sole purpose of enabling or facilitating electronic communication.

These include:

- Matomo cookies to collect and remember your cookie preferences;

- Matomo cookies to collect website analytics information to help us improve it. We collect this data by running Matomo.js on your device, which collects data about how you have interacted with our site, including to measure the audience of our site. The data is collected in such a way that it does not directly identify anyone. Audience measurement cookies are used solely on our behalf, their purpose is strictly limited to audience measurement (performance measurement, detection of navigation problems, optimization of the technical performance or ergonomics of the site, estimation of the power of the servers required, analysis of the content consulted) and they are used to produce anonymous statistics only. They do not lead to data being cross-checked with other processing operations and the data is not passed on to third parties. They also do not allow overall tracking of browsing when you visit different sites or applications;
 - csrftoken necessary to ensure the security of submission of forms (e.g., contact forms or rights request forms);
 - cookie_consent in order to store your cookie consent choice.
- **Cookies requiring your prior consent:**
 - Analytics and statistical cookies allow us to analyse user behaviour on our Site, to identify the most visited pages, to establish traffic statistics in order to monitor and improve the quality of our services. This cookie is _pk_id.
 - Video cookies that allow us to improve your user experience by enabling video content on our Site. For instance, YouTube places cookies essential for accessing multimedia service. We would like to draw your attention to the fact that we have chosen to opt for YouTube's "enhanced privacy mode", which allows, according to Google, "to embed YouTube videos without using cookies that track viewing behavior". This feature is intended to prevent Google from placing additional cookies in the future and allowing it to offer you personalised advertising at a later date.

These cookies are stored for a maximum period of 13 months, subject to changes by third-party providers (e.g., Google, LinkedIn, Sellsy, Twitter), which are beyond France IX Services' control.

3. How to manage your cookies?

When visiting the Site, you will be informed about the use of cookies.

In accordance with the list detailed above, the deposit of some of our cookies requires your consent. We collect this information when you connect to the Site by means of a cookie management tool which:

- Presents the different types of cookies existing on the Site,
- Requests your consent for each category of cookies used on the Site.

No cookie will be placed on your device without your consent, except for those:

- Strictly necessary to deliver an online communication service explicitly requested by you,
- Whose sole purpose is to enable or facilitate communication by electronic means.

For third-party websites to which our Site refers (e.g. YouTube, LinkedIn, ...), which may use cookies, we invite you to consult their cookie and privacy policies.

The use of the cookie management tool allows you to actively give your consent to the deposit of cookies and the processing of your browsing data under the conditions and purposes described herein and in our privacy policy.

At any time, you can change your choices by clicking on the link (cookies manager / gestionnaire de cookies) at the bottom right of each page of our Site or by configuring your browser. So you can:

- Block cookies entirely or selectively,
- Be notified each time cookies are used,
- Approve their use on a case-by-case basis,
- Delete them automatically or manually.

Further details on browser settings can be found at:

<https://www.cnil.fr/fr/cookies-traceurs-que-dit-la-loi>,

<https://www.cnil.fr/fr/cookies-les-outils-pour-les-maitriser>,

<https://www.aboutcookies.org/>,

<http://www.youronlinechoices.com/fr/>.

In order to configure your browser software, you must refer to the help menu of your browser.

- **™ Firefox**

<https://support.mozilla.org/fr/kb/activer-desactiver-cookies-preferences>

- **Chrome™**

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=fr>

- **Internet explorer™**

<https://support.microsoft.com/fr-fr/help/17442/windows-internet-explorer-delete-manage-cookies>

- **Safari™**

https://support.apple.com/kb/ph21411?locale=fr_FR

- **Opera™**

<http://help.opera.com/Windows/10.20/fr/cookies.html>

Disabling cookies may reduce the quality of your browsing experience.

For further information about this policy, contact us at: dataprotection@franceix.net.